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Breedlove Nurseries

TYLER, TEXAS

Proudly Presents

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★ FEB 18 1955 ★
U. S. Department of Agriculture



NEW—

BIG DADDY

Plant Pat. 896 \$2.50 ea.; 3 for \$6.60

The aristocrat of your garden. Massive blooms of brilliant red with a texture of velvet. The fragrance is delightful . . . just the way a rose should smell. The large buds are beautifully formed . . . long-pointed and exceptionally long lasting. These blooms are borne on long, strong stems with very few thorns. The foliage is dark green, leathery in texture and quite ornamental. The bush is vigorous in growth and produces an abundance of flowers throughout the season.

More about Big Daddy inside . . .

AND

Other Aristocrats
for Your Garden



In the rose garden of the world



TO:

MR. JESSE BREEDLOVE

Founder of Breedlove Nurseries

THIS BOOK IS FONDLY DEDICATED



We, at Breedlove's are most appreciative to you our many customers. We consider each and every person that enters our doors, either in person or by mail, a real friend, for only because of you, have we been able to advance from a most humble beginning. Twenty-eight years ago, Mr. Jesse Breedlove began growing roses and established Breedlove Nurseries. He was a young man with a large family (seven children) to support . . . as they grew, they all worked with Mr. Breedlove and as they have reached maturity, they have become associated in business with him. There are now nineteen grandchildren and to them, Mr. Breedlove is BIG DADDY . . . that explains the origin of the name for the lovely new rose on our cover. Just as the name Big Daddy is symbolic to us of the tops in our family and business, we hope it will soon be a symbol in your garden of the tops in roses.

We want the name Breedlove to certify the best. Since we have all actually grown up in the nursery business, we feel we have the know how . . . the ability to produce the best . . . and we certainly have the ambition to give the best in stock and service to you, our customers . . . and we pledge ourselves to uphold the standards set forth by our Dad, and produce, sell, and deliver the **best** to each and every customer.

Bob Breedlove

Operations Manager

Larry Breedlove

Sales Manager

Charles Breedlove


Distribution Manager

Year After Year Still Our Best Seller

PEACE, Plant Pat. 591

This is the first rose to be awarded the American Rose Society Gold Medal, based on two-year tests in AARS trial gardens. Peace won all top National Awards in France, England, and America. Strong, healthy, with leathery foliage and long-lasting blooms, the "Queen of the Show" is easy to grow.

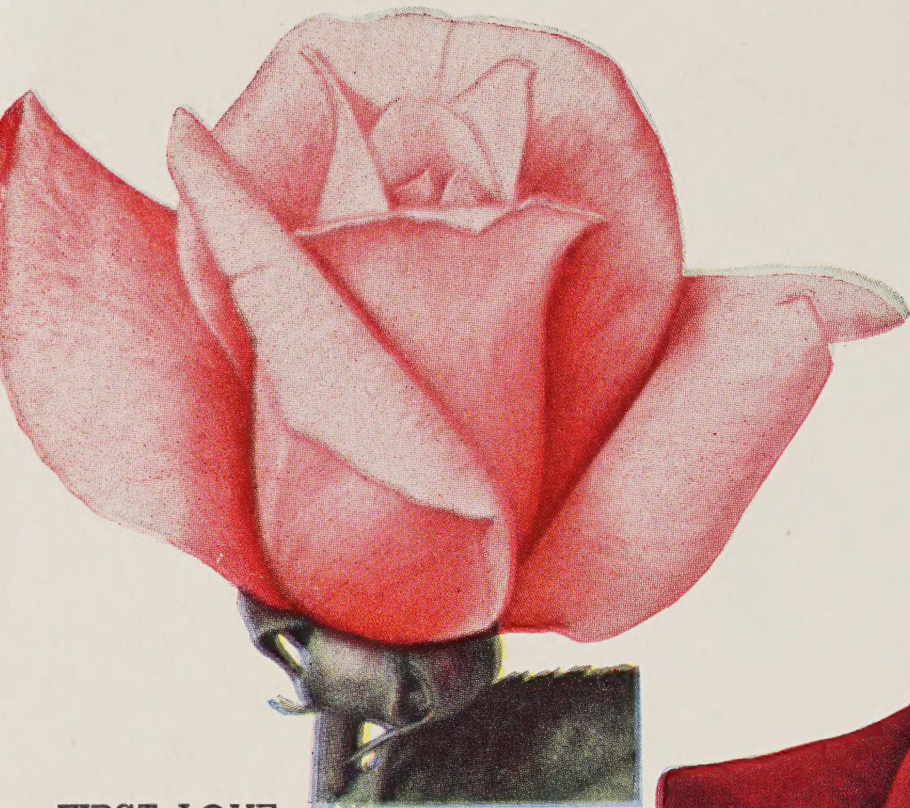
\$2.50 ea.; 3 for \$6.60



A climber too! The same rose in climbing form. Plant Pat. 932.

\$2.00

3 / \$5.25



FIRST LOVE

Plant Pat. 921

\$2.25 ea.; 3/\$6.00



CHARLOTTE ARMSTRONG

Plant Pat. 455

\$2.25 ea.; 3/\$6.00



NOVEMBER						
SUN	MON				FRI	SAT
	1				5	6
7	8				12	13
14	15				19	20
21	22				26	27
28	29	30				

1 First Love
1 Mirandy
1 Good News
1 Nocturne

1 Charlotte Armstrong
1 Katherine T. Marshall
1 Rubaiyat
1 Forty-Niner

One of Each as Listed, a \$16.75 Value

Only \$14.00. Order Offer No. 8



MIRANDY

Plant Pat. 632

\$2.25 ea.; 3/\$6.00



GOOD NEWS

Plant Pat. 426

\$2.00 ea. 3/\$5.25

1 First Love
1 Mirandy
1 Charlotte Armstrong
1 Good News

One of each,
an \$8.75 Value
Only \$7.35 Prepaid
Order Offer No. 7

All Hybrid Teas

Time Tested Favorites

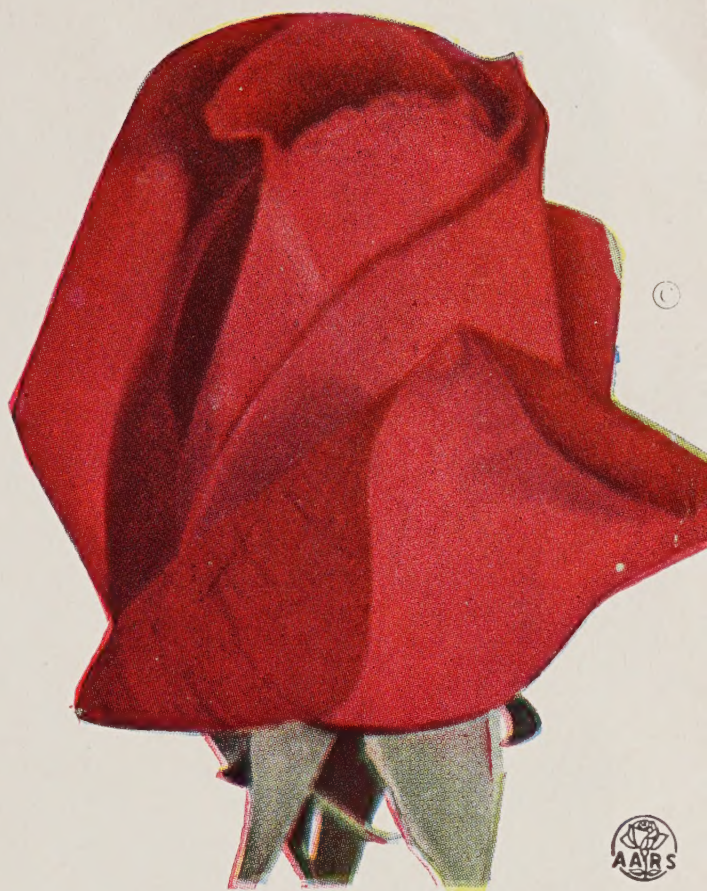
Proven Bests by Growing Tests



KATHERINE T. MARSHALL

Plant Pat. 607

\$1.75 ea. 3/\$4.65



RUBAIYAT

Plant Pat. 758

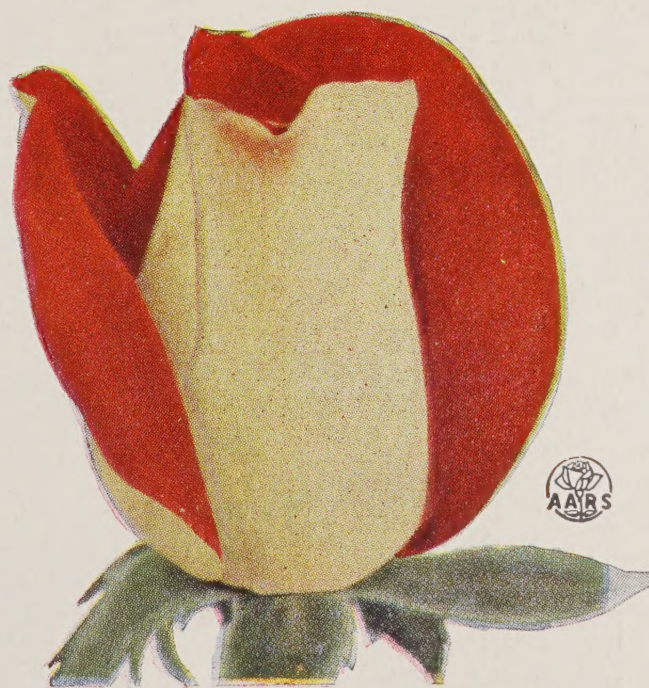
\$1.75 ea. 3/\$4.65



NOCTURNE

Plant Pat. 713

\$2.00 ea. 3/\$5.25



FORTY-NINER

Plant Pat. 792

\$2.50 ea. 3/\$6.60

1 Katherine T. Marshall
1 Rubaiyat
1 Nocturne
1 Forty-Niner
One of Each, an \$8.00 Value
Only \$6.75 Prepaid
Order Offer No. 9



Superior Roses

SUZON LOTTHE

Plant Pat. 934

A new rose that is growing in popularity. A firm Camellia like form a pale pink color with deeper shadings on outer petals. Wonderfully fragrant. \$2.50 ea.; 3/\$6.60

NEW YORKER

Plant Pat. 823

Just what you want in a red rose. Large, abundant blooms. Wonderful fragrance and a good cut flower.

\$2.00 ea. 3/\$5.25



Give roses for years
of enjoyment

Top
Quality

ERNIE PYLE

Plant Pat. 673

We always sell out of this fine rose. A clear non-fading pink. Large, full buds. \$1.75 each. 3/\$4.65.



TOP QUALITY QUARANTEED — SHIPPED PREPAID



SPECIAL OFFER

- 1 Suzon Lotthe
- 1 New Yorker
- 1 Ernie Pyle
- 1 Golden Anniversary

One of Each, \$8.00 Value
Only \$6.75. SAVE \$1.25

Order Offer No. 10

GOLDEN ANNIVERSARY

Plant Pat. 806

A handsome yellow rose. Yellow roses are always popular and this rose is worthy of a place in your garden. Vigorous and free-blooming.

\$1.75 ea. 3/\$4.65



PLANT PATENTED ROSES —

The Newest
The Most Hardy
The Most Disease
Resistant

REX ANDERSON

Plant Pat. 335

\$1.75 ea. 3/\$4.65

©



1 Rex Anderson
1 Enchantment
1 McGredy's Sunset
1 Dr. Debat

One of Each as Listed
A \$7.50 Value

Only \$6.50 Prepaid

Order Offer No. 11

©

ENCHANTMENT

Plant Pat. 737

\$2.00 ea. 3/\$5.25

Two Roses
Excellent in
Their Color Class



McGREDDY'S SUNSET

Plant Pat. 317

\$1.75 ea. 3/\$4.65



©

DR. DEBAT

Plant Pat. 961

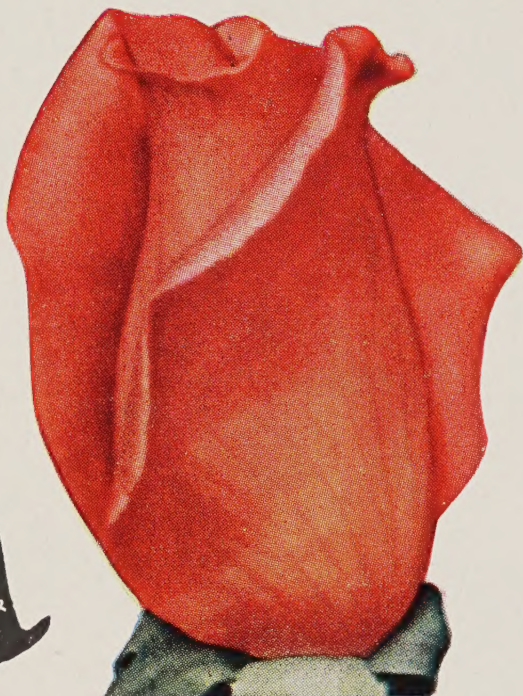


\$2.00 ea. 3/\$5.25



New Roses

That Are Tops



MOJAVE

Plant Pat. 1176

\$2.75 ea. 3/\$7.20



PRESIDENT EISENHOWER

Plant Pat. 1217

\$2.50 ea.; 3/\$6.60



CHRYSLER IMPERIAL

Plant Pat. 1167

\$2.50 ea. 3/\$6.60




BUCCANEER

Plant Pat. 1119

\$2.75 ea. 3/\$7.20

1 each of all four roses on this page. A \$10.50 value only \$8.85. Order Offer No. 12.



All-American Award Winners For 1955

TIFFANY

(Plant Pat. Appl. For)

A lovely new hybrid tea. Glorious coloring. Fragrant and vigorous.

\$3.00 ea.; 3 for \$7.95



QUEEN ELIZABETH (PAF)

The first of the Grandifloras. That magnificent new class that means abundance of bloom with choice form

\$3.00 ea.; 3 for \$7.95

JIMINY CRICKET (PAF)

A brilliant new color in a wonderful floribunda, to blend beautifully with your contemporary decor.

\$2.50 ea.; 3 for \$6.60

Floribundas



These are the roses that are taking the country by storm. We just can't seem to grow enough to meet the demand. Nothing can surpass them for color or mass bloom. From spring until frost they will give you an array of color as no other plant. Plan your planting now and place your order while the supply is still plentiful.

YOU GET

2 Vogue
2 Red Pinocchio
2 Goldilocks

6 of the most
reliable
FLORIBUNDAS

a \$10.00 value

**ONLY \$8.50
PREPAID**

Order Offer 13

©

VOGUE, Plant Pat. 926.... If you want color, abundance of blooms, beautifully shaped; spicy, fragrance, plus a luxuriant, colorful foliage, this is the plant for you. **\$2.00 each; 3/\$5.25.**

Magnificence of Color



GOLDILOCKS

©

Plant Pat. 672

What could be more brilliant, more cheerful than a sunny bed of yellow floribundas? Tops in yellow \$1.50 ea.; 3/\$3.90.

RED PINOCCHIO

Plant Pat. 812

Red is always the top color and a planting of this excellent rose proves why. If you can only select one variety . . . this is it. \$1.50 ea.; 3/\$3.90.

COLOR



COLOR



HOLIDAY

Plant Pat. 915

Our only two-tone floribunda. Deep rose, red inner petals. Bright yellow outer petals. \$1.50 ea.; 3/\$3.90.

©



FASHION

Plant Pat. 789

And a real fashion show it is, too! An AARS winner in 1950; also it won the National Rose Society's medal in England and the Bagatelle gold medal in France. The toast of three countries and you will agree when you choose Fashion. \$2.00 ea.; 3/\$5.25.

©



©

MA PERKINS

Plant Pat 1143

Another AARS winner. One of the best floribundas for cutting as well as all the other fine characteristics of its class. \$2.00 ea.; 3 for \$5.25.

SPECIAL OFFER

- 1 ea. Holiday
- 1 ea. Fashion
- 1 ea. Ma Perkins
- 1 ea. World's Fair
- 1 ea. Mrs. Inge Poulsen

All Five Roses a \$8.50 Value

Only \$7.50 Prepaid

Order Offer No. 14

MRS. INGE POULSEN

Plant Pat. 1050

An interesting new floribunda that shades from pink to deep apricot. \$1.50 ea.; 3/\$3.90.

WORLD'S FAIR

Plant Pat. 362

Another proven rose. A fine red color \$1.50 ea.; 3/\$3.90.





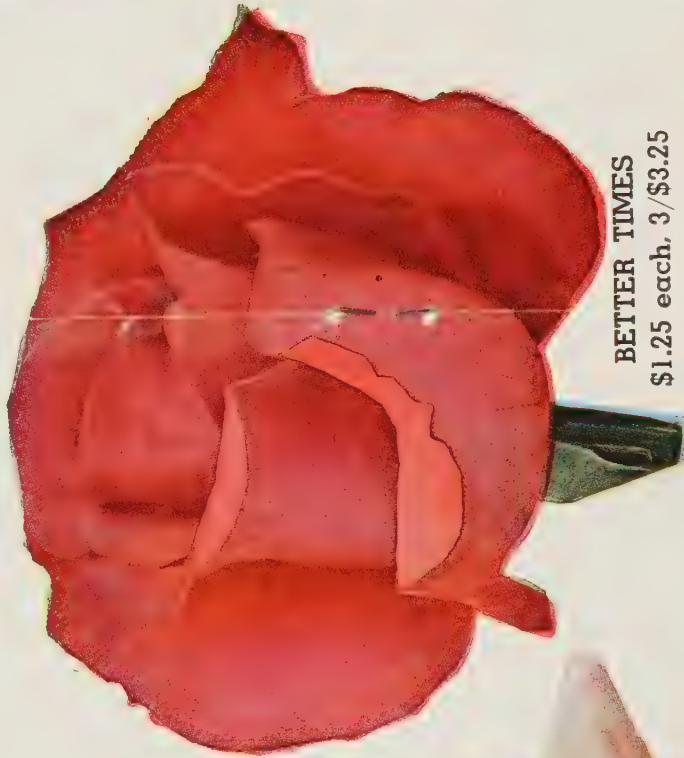
WHITE BRIARCLIFF
\$1.25 each, 3/\$3.25



ECLIPSE
\$1.25 each, 3/\$3.25



COUNTESS VANDAL
\$1.25 each, 3/\$3.25



BETTER TIMES
\$1.25 each, 3/\$3.25



TEXAS CENTENNIAL
\$1.25 each, 3/\$3.25

Top Quality
Guaranteed
2 Year Old
Field Grown



CRIMSON GLORY
\$1.25 each, 3/\$3.25

TOO GOOD TO MISS

EVERY GARDEN SHOULD
HAVE THESE SIX
FORMERLY
PATENTED
ROSES

You Get One of
Each Pictured on
These Two Pages

ONLY \$6.50
Prepaid
Order Offer
No. 15

SENSATIONAL opportunity to SAVE \$3.43.
Mrs. Breedlove's favorite dozen prize
winners for you! Get one each of the
Roses pictured on these two pages, plus
one each of the Roses pictured next two
pages. (A \$13.38 Value) **ONLY \$9.95**
Prepaid.



SENSATION
98c each, 10/\$7.95

**MRS. BREEDLOVE'S
FAVORITE DOZEN**

For arranging, for color contrasts and accents . . . for a range of hue . . . PLUS six gorgeous, formerly patented roses; these are the roses you will use for striking effects in displays and arrangements. One each of twelve different roses. White Briarcliff, Better Times, Countess Vandal, Eclipse, Texas Centennial, Crimson Glory, Sensation, Soeur Therese, Radiance, Red Radiance, Talisman, Poinsettia . . . The six shown on these two pages . . . PLUS the six former patents shown on the two preceding pages . . .

ONLY \$9.95

SAVE \$3.43

**ORDER MB-12
\$9.95**



98c Roses of your choice,
\$9.95 per dozen; \$20.00 for
25 bushes; \$35.00 for 50
bushes prepaid.

NOTICE

Any rose on this page
can be ordered separ-
ately. The price is 98c
each or 10 (of any one
kind) for \$7.95.

SOEUR THERESE
98c each, 10/\$7.95

To Our Customers: We offer a big saving to you when you order ten roses of a single kind. Our roses are stored in bundles of ten, when we do not have to go to the expense of breaking into these bundles, we can pass the saving on to you.



RED RADIANCE
98c each, 10/\$7.95



TALISMAN
98c each, 10/\$7.95



RADIANCE
98c each, 10/\$7.95

Breedlove's Guarantee

Our full warranty appears on the insert in this catalog. In summary, we guarantee each plant we sell to grow and bloom and upon failure to do so, we will replace free of charge if notified by June 1, following purchase.

POINSETTIA
98c each, 10/\$7.95



Roses To Win

SHOW GIRL

Plant Pat. 646

Truly a show rose. Extra long, tapered buds. Prolific bloomer. Luxuriant foliage. Deep pink. \$2.00 ea.; 3/\$5.25.



Special Offer

- 1 Show Girl
- 1 Bravo
- 1 Happiness
- 1 Blanche Mallerin

An \$8.25 Value for
Only \$7.00

Order Offer No. 16

BRAVO

Pat 983

This is a superior red rose. A deep, rich, color, velvety texture, a heavenly fragrance and exceptionally long stems for cutting. \$2.25 ea.; 3/\$6.00.

Place, and Show



HAPPINESS

Plant Pat. 911

Clear, bright, sparkling red. A profusion of loveliness. A fine rose. \$2.00 ea.; 3/\$5.25.

Notice

All Roses
Pruned for
Planting and
Shipped
Prepaid to
You

BLANCHE MALLERIN

Plant Pat. 594

Here is purity. White as only true white can be. Large, large blooms but borne on strong stems, an excellent cut flower. \$2.00 ea.; 3/\$5.25.



ALL-TIME

OLD-TIMERS



**GOLDEN
CHARM**

98c ea.
prepaid
Pruned to
plant

**BRIAR-
CLIFF**

98c ea.
prepaid
Pruned to
plant

**MRS. P. S.
DUPONT**

98c ea.
prepaid
Pruned to
plant

**ETOILE DE
HOLLANDE**

98c ea.
prepaid
Pruned to
plant

K. A. VIKTORIA

98c ea.

Pruned to
plant

All roses on
this page
available in
climbing
form at the
same price.
Postage pre-
paid.

1 Each of All Five Roses \$4.25

ORDER OFFER NO. 17

NON PATENT

Floribundas

The same fine qualifications as in the patented floribundas but in older varieties. As non-patents they are inexpensive enough for mass plantings. We offer this wide array of color for your choice. Remember! All Breedlove Roses are shipped postage prepaid and carry our full guarantee. They are all pruned for planting.

ORDER NOW!

98c Roses of your choice
\$9.95 per doz., \$20.00 for 25
\$35.00 for 50, prepaid



RED RIPPLES

98c ea. 10 for \$7.95

Red Lafayette (Improved), a hardy rose-red. Excellent bloomer.

Gruss an Aachen, one of the hardiest, lovely pink with deeper shaded edges.

Ideal true to its name, it is an ideal red.

Golden Salmon, a prolific bloomer, in brilliant orange tones.

Else Poulsen, one of the longest blooming roses we grow and one of the best. Masses of pink blooms, a big seller.

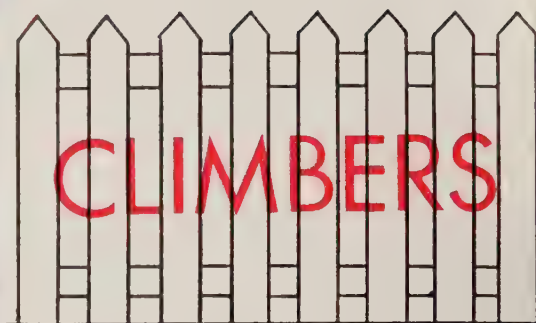
All roses on this page 98c each, 10 of any one kind, \$7.95.

**All Roses Shipped
Postage Prepaid**



FLORADORA

98c each, 10/\$7.95



First Quality!

Guaranteed!

Shipped Prepaid!

BLAZE

A CLIMBING SENSATION

We've never seen anything to compare with the bloom on this brand new strain of the famous Blaze, even the first year it is a riot of color. We have grown this great rose for three years before offering it for sale. It has proven itself to us. Masses of continuous bloom, a brilliant display of color all through the season. Fast growing, hardy plants, with fragrant, prolific blooms make this a truly SUPERIOR red climber. For years we have wanted just such a rose to offer our customers. Now we have it and it is yours for only \$1.25 ea., 10 for \$10.00.

HARDY CLIMBERS

Mary Wallace. Bright shining pink.
Pauls Scarlet. Best known red.

EVERBLOOMING CLIMBERS

Cl. Ami Quinard. Same bloom as bush.
Cl. Caledonia. Pure white.
Cl. Columbia. Bright pink.
Cl. Etoile de Hollande. Red, fragrant.
Cl. Golden Charm. Deep yellow.
Cl. K. A. Viktoria. Good white.
Cl. Mrs. P. S. Dupont. Golden.
Cl. Poinsettia. Vigorous red.
Cl. Radiance. A pink favorite
Cl. Red Radiance.
Cl. Red Talisman. Cerise; prolific.
Cl. Talisman. Multi-color.

10

All of one kind

Only

\$7.95

98c
each

Pruned Ready to Plant

Everblooming Patented Climbers



© **CL. CRIMSON GLORY**
Plant Pat. 736
\$2.50 ea. 3/\$6.60



DR. J. H. NICOLAS ©
Plant Pat. 457
\$2.00 ea. 3/\$5.25

CL. FORTY-NINER
Plant Pat. 1094
(Picture on page 5)
\$2.50 ea., 3/\$6.60

CL. PEACE
Plant Pat. 932
(Picture on page 3)
\$2.00 ea., 3/\$5.25

**CL. TEXAS
CENTENNIAL**
Plant Pat. 565
(Picture on page 17)
\$2.00 ea., 3/\$5.25

HIGH NOON
Plant Pat. 704
\$2.50 ea. 3/\$6.60



COOL COOL SHADE TREES

Plant trees **now** to establish the shade you desire. Trees not only provide shade but make lawns and plants grow better. When established they actually reduce the use of water.

Quick growing:

- | | |
|-------------|-----------------------|
| Chinese Elm | Willow |
| Sycamore | Poplar |
| Mimosa | Chinese Tallow |
| | Cottonless Cottonwood |

Valuable long-life trees:

- | | |
|--------|-----------|
| Oaks | Sweet-Gum |
| Maples | Redbud |



CHINESE ELM

2 to 3 ft.	3 for \$1.00
6 to 8 ft.	\$1.95 ea.; 3 for \$5.25



SYCAMORE

4 to 5 ft.	\$1.00 ea.; 3 for \$2.90
6 to 8 ft.	\$2.25 ea.; 3 for \$6.00



WEeping WILLOW

3 to 4 ft. ... \$1.25 ea.; 3 for \$3.00

Trees Pruned, Ready

Trees Increase Property Value

Oak: Live, Pin, Water, Willow and Southern Red. (Specify kind) 4 to 5 ft. size \$3.00 ea.; 3 for \$8.00.

Sweet Gum: Symetrical shape, brilliant fall color. 6 to 8 ft. \$3.00; 3 for \$8.00.

Maple Red: A green leaved tree turning scarlet in fall. 4 to 5 ft. size \$1.50; 3 for \$3.50.

Chinese Tallow: An excellent tree for coastal areas; bright fall color. 4 to 5 ft. size \$1.25 ea.; 3 for \$3.00.

Cottonless - Cottonwood: A new strain of the ever popular cottonwood. None of the flying cotton wisps of the other strain. 4 to 5 ft. size \$1.00 ea.; 3 for \$2.00.



MIMOSA

4 to 5 ft.	\$.85 each; 3 for \$2.25
6 to 8 ft.	\$2.15 each; 3 for \$5.75
8 to 10 ft.	\$3.25 each; 3 for \$9.00



LOMBARDY POPLAR

4 to 5 ft.	\$.50 ea.; 3 for \$1.00
6 to 8 ft.	\$1.00 ea.; 3 for \$2.50
8 to 10 ft.	\$1.50 ea.; 3 for \$4.00



SILVER MAPLE

5 to 6 ft	\$1.50 each; 3 for \$3.50
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for Planting



DOGWOOD

2 to 3 ft. ... \$1.25 each; 3 for \$3.30

Beautify your home
FLOWERING TREES
enjoy continuous bloom from

IMPORTANT

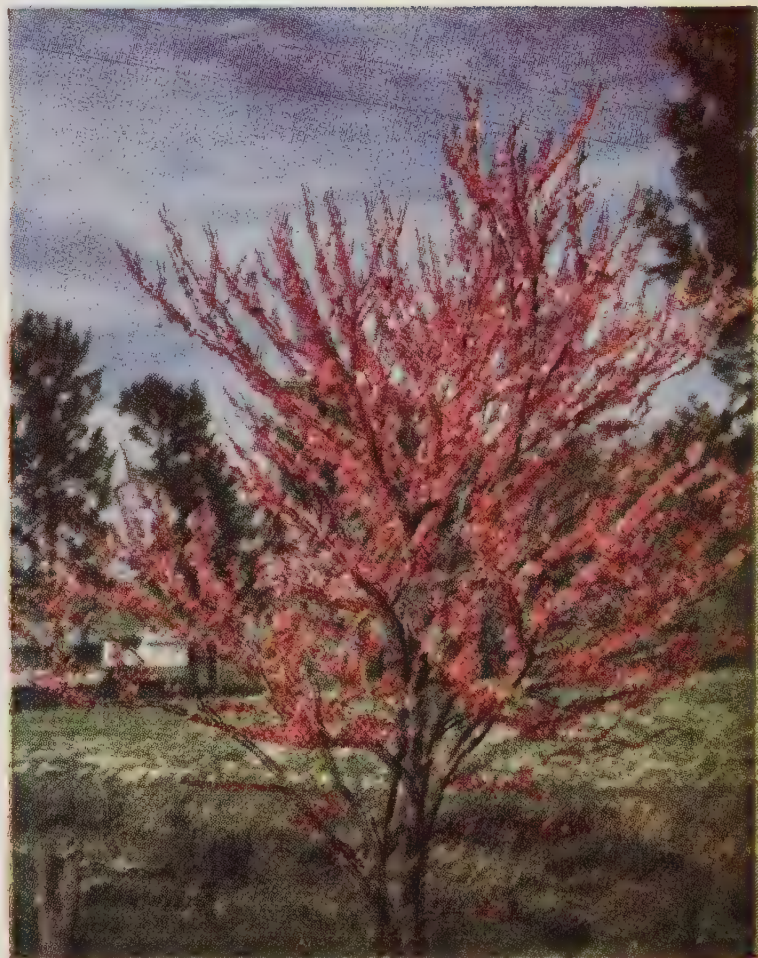
All our trees, shrubs, and evergreens are field grown and have excellent root system. Your reward will be great. Plant them to enhance the beauty and increase the value of your home.

SHRUBS AND TREES ARE SHIPPED
 PREPAID WHEN YOUR ORDER IS
 \$10.00 OR MORE—OTHERWISE YOUR
 TREES AND SHRUBS WILL BE SHIPPED
 TRANSPORTATION COLLECT



Wistaria Vines—Are very useful plants because they give so much color and yet use very little ground space. 95c each; 3 for \$2.50.

Wistaria Trees, \$2.95 ea.; 3 for \$7.75



REDBUD

3 to 4 ft. \$.75 each; 3 for \$1.50
 6 to 8 ft. \$2.00 each; 3 for \$5.50

with value increasing and SHRUBS

Early Spring 'til Frost

Flowering Quince (*Cydonia Japonica*)—Jewels of reddish blooms; profuse and arresting. 2 to 3 ft.; **80c each; 3 for \$2.25.**

SPECIAL NOTICE TO OUR NORTHERN CUSTOMERS

You, too, can enjoy **Crape Myrtle**—Simply mound the soil on plant in winter. Will come back from roots in spring. Blooms on new growth like a rose.

White Bush Honeysuckle—A tall growing shrub, white flowers, fragrant. 3 to 4 ft. **85c each; 3 for \$2.25.**

Double Spirea—Covers with perfect rosettes. 3 to 4 ft. **\$1.25 ea.; 3 for \$3.00.**



CRAPE MYRTLE

2 to 3 ft.	\$.75 each; 3 for \$2.00
3 to 4 ft.	\$1.00 each; 3 for \$2.50



FORSYTHIA

3 to 4 ft. \$.65 each; 3 for \$1.75



VITEX

(Chaste tree) very hardy, covers unsightly places wonderfully. 3 to 4 ft. **\$1.00 ea.; 3 for \$2.50.**

Breedlove's Superior EVERGREENS

for continuous
BEAUTY



California Privet—An excellent large plant; can be kept trimmed to any size; fine for screens. 1 to 2 ft. 20c ea.; 10 for \$1.50.

Amur Privet—One of our best hedge plants for the South; can be trimmed to any height; fine for screens; 1 to 2 ft.; 15c ea.; 10 for \$1.00.

CHERRY LAUREL—Can be trimmed to fit any need. Exceptionally good where tall screens are needed.

3 ft. balled & burlapped, \$3.00 each; 10 for \$25.00.

EUONYMUS JAPONICA—Grows upright—very good for small spaces. 2 ft. balled & burlapped, \$3.00 each; 3 for \$8.00.

HOLLY, YAUPON—Very good for any sunny location. Drouth resistant. Can be trimmed to any size or shape. The very best hedging plant we know.

1 to 2 ft.—1 gal. cans—95c each; 10/\$8.50
25/\$18.75, 50/\$27.50



Abelia—An extremely attractive small evergreen with arching branches.

12 to 15 in.; 75c ea.; 3 for \$1.75; 15 to 18 in., \$1.00 ea.; 3 for \$2.50.



LIGUSTRUM

12 to 18 inches..... \$1.00 each; 3 for \$2.50
18 to 24 inches..... \$1.25 each; 3 for \$3.25

ORDER BLANK



Breedlove Nurseries

TYLER, TEXAS

At the proper planting time, please ship the following list of Nursery Stock. All plants are to be first class, free from disease and inspected by The Department of Agriculture. If any item is out of stock, may we substitute? Yes ☐ No ☐

When do you wish shipment made? _____

Name _____ Street or Route _____

City _____ State _____

Express Office _____

WE PREPAY ALL ORDERS FOR ROSE BUSHES in the CONTINENTAL UNITED STATES: All Shipments made PARCEL POST, except when too large. Please indicate EXPRESS OFFICE. We reserve the right to determine method of shipment.

Date _____ 19____ Amount enclosed? _____ Money Order ☐ Check ☐ C.O.D. ☐

Non-Patented Varieties

Variety	Each	10 for
Better Times	\$1.25	\$10.00
Blaze (Everblooming)	1.25	10.00
Briarcliff	.98	7.95
Countess Vandal	1.25	10.00
Crimson Glory	1.25	10.00
Eclipse	1.25	10.00
Else Poulsen	.98	7.95
Etoile de Hollande	.98	7.95
Floradora	.98	7.95
Golden Charm	.98	7.95
Golden Salmon	.98	7.95
Gruss and Aachen	.98	7.95
Ideal	.98	7.95
K. A. Viktoria	.98	7.95
Mrs. P. S. duPont	.98	7.95
Poinsettia	.98	7.95
Radiance	.98	7.95
Red Lafayette	.98	7.95
Red Radiance	.98	7.95
Red Ripples	.98	7.95
Sensation	.98	7.95
Soeur Therese	.98	7.95
Talisman	.98	7.95
Texas Centennial	1.25	10.00
White Briarcliff	1.25	10.00
Cl. Briarcliff	.98	7.95
Cl. Etoile de Hollande	.98	7.95
Cl. Golden Charm	.98	7.95
Cl. K. A. Viktoria	.98	7.95
Cl. Mrs. P. S. duPont	.98	7.95
Cl. Ami Quinard	.98	7.95
Cl. Caledonia	.98	7.95
Cl. Columbia	.98	7.95
Cl. Mary Wallace	.98	7.95
Cl. Paul's Scarlet	.98	7.95
Cl. Poinsettia	.98	7.95
Cl. Radiance	.98	7.95
Cl. Red Radiance	.98	7.95
Cl. Red Talisman	.98	7.95
Cl. Talisman	.98	7.95

Total

Patented Roses

Variety	Pat. No.	Each	3 for
Big Daddy	896	\$2.50	\$6.60
Blanche Mallerin	594	2.00	5.25
Bravo	983	2.25	6.00
Buccaneer	1119	2.75	7.20
Charlotte Armstrong	455	2.25	6.00
Chrysler Imperial	1167	2.50	6.60
Cl. Crimson Glory	736	2.50	6.60
Cl. Forty-Niner	1094	2.50	6.60
Cl. Peace	932	2.00	5.25
Cl. Texas Centennial	565	2.00	5.25
Dr. Debat	961	2.00	5.25
Dr. J. H. Nicolas	457	2.00	5.25
Enchantment	737	2.00	5.25
Ernie Pyle	673	1.75	4.65
Fashion	789	2.00	5.25
First Love	921	2.25	6.00
Forty-Niner	792	2.50	6.60
Gay Lady	719	2.50	6.60
Golden Anniversary	806	1.75	4.65
Goldilocks	672	1.50	3.90
Good News	426	2.00	5.25
Happiness	911	2.00	5.25
High Noon	704	2.50	6.60
Holiday	915	1.50	3.90
Jiminy Cricket	paf	2.50	6.60
Katherine T. Marshall	607	1.75	4.65
Ma Perkins	1143	2.00	5.25
McGredy's Sunset	317	1.75	4.65
Mirandy	632	2.25	6.00
Mojave	1176	2.75	7.20
Mrs. Inge Poulsen	1050	1.50	3.90
New Yorker	823	2.00	5.25
Nocturne	713	2.00	5.25
Peace	591	2.50	6.60
Pres. Eisenhower	1217	2.50	6.60
Queen Elizabeth	paf	3.00	7.95
Red Pinocchio	812	1.50	3.90

Total

Patented Roses - Continued

Variety	Pat. No.	Each	3 for
Rex Anderson	335	1.75	4.65
Rubaiyat	758	1.75	4.65
Show Girl	646	2.00	5.25
Sugar Plum	1255	2.50	6.60
Suzon Lotthe	934	2.50	6.60
Tiffany	paf	3.00	7.95
Vogue	926	2.00	5.25
World's Fair	362	1.50	3.90

Special Offers

Mrs. Breedlove's Favorite Dozen	\$9.95
Special Introductory Offer	6.50
Offer No. 7	7.35
Offer No. 8	14.00
Offer No. 9	6.75
Offer No. 10	6.75
Offer No. 11	6.50
Offer No. 12	8.85
Offer No. 13	8.50
Offer No. 14	7.50
Offer No. 15	6.50
Offer No. 16	7.00
Offer No. 17	4.25

Evergreens and Hedge

Variety	Size	Each	3 for
Abelia	12/15"	.75	2.00
Abelia	15/18"	1.00	2.50
Euonymus Japonica B&B	2'	3.00	8.00
Waxleaf Ligustrum	12/18"	1.00	2.50
Waxleaf Ligustrum	18/24"	1.25	3.25
Calif. Privet	1/2'	.20	10 for 1.50
Amur Privet	1/2'	.15	10 for 1.00
Cherry Laurel B&B	3'	3.00	10 for 25.00
Holly, Yaupon, 1 gal. can	1/2'	.95	10 for 8.50
			25 for 18.75
			50 for 27.50

Fruit and Nut Trees

Variety	Size	Each	3 for
Apple, Red Delicious	4/5'	\$1.50	\$4.00
Apple, Red Stayman	4/5'	1.50	4.00
Apple, Jonathan	4/5'	1.50	4.00
Apple, Yellow Delicious	4/5'	1.50	4.00
Apricot, Moorpark	3/4'	1.50	4.00
Fig, Tex. Everbearing	1/2'	.75	2.00
Fig, Magnolia	1/2'	.75	2.00
Grape, Concord	#1	.59	1.50
Grape, Delaware	#1	.59	1.50
Grape, Fredonia	#1	.59	1.50
Grape, Niagara	#1	.59	1.50
Scuppernong, Bronze	#1	1.25	3.25
Peach, Early Elberta	1 Yr. 18/24"	.75	2.00

Total

Fruit and Nut Trees - Continued

Variety	Size	Each	3 for
Peach, Early Elberta	2 Yr. 4/5'	1.50	4.00
Peach, Elberta	1 Yr. 18/24"	.75	2.00
Peach, Elberta	2 Yr. 4/5'	1.50	4.00
Peach, Golden Jubilee	1 Yr. 18/24"	.75	2.00
Peach, Golden Jubilee	2 Yr. 4/5'	1.50	4.00
Peach, Hale Haven	1 Yr. 18/24"	.75	2.00
Peach, Hale Haven	2 Yr. 4/5'	1.50	4.00
Peach, J. H. Hale	1 Yr. 18/24"	.75	2.00
Peach, J. H. Hale	2 Yr. 4/5'	1.50	4.00
Peach, Red Indian Cling	2 Yr. 3/4'	1.50	4.00
Nectarine	2 Yr. 4/5'	1.75	4.75
Pear, Kieffer	2 Yr. 4/5'	2.00	5.25
Pear, Bartlett	2 Yr. 4/5'	2.00	5.25
Pecan, Stuart	3 Yr. 6/8'	4.95	12.50
Persimmon, Japanese	2/3'	2.00	5.25
Plum, Bruce	2/3'	1.25	3.25

Shade and Flowering Trees and Flowering Shrubs

Variety	Size	Each	3 for
Chinese Elm	2/3'	\$	\$1.00
Chinese Elm	6/8'	1.95	5.25
Chinese Tallow	4/5'	1.25	3.00
Cottonless Cottonwood	4/5'	1.00	2.00
Crapemyrtle, Red	2/3'	.75	2.00
Crapemyrtle, Red	3/4'	1.00	2.50
Dogwood, Pink	2/3'	2.50	6.60
Dogwood, White	2/3'	1.25	3.30
Double White Spirea	3/4'	1.25	3.00
Flowering Quince	2/3'	.80	2.25
Forsythia	3/4'	.65	1.75
Lombardy Poplar	4/5'	.50	1.00
Lombardy Poplar	6/8'	1.00	2.50
Lombardy Poplar	8/10'	1.50	4.00
Maple, Red	4/5'	1.50	3.50
Maple, Silver	5/6'	1.50	3.50
Mimosa	4/5'	.85	2.25
Mimosa	6/8'	2.15	5.75
Mimosa	8/10'	3.25	9.00
Oak, Live	4/5'	3.00	8.00
Oak, Pin	4/5'	3.00	8.00
Oak, Water	4/5'	3.00	8.00
Oak, Willow	4/5'	3.00	8.00
Oak, Southern Red	4/5'	3.00	8.00
Redbud	3/4'	.75	2.00
Redbud	6/8'	2.00	5.50
Sweetgum	6/8'	3.00	8.00
Sycamore	4/5'	1.00	2.90
Sycamore	6/8'	2.25	6.00
Vitex	3/4'	1.00	2.50
Weeping Willow	3/4'	1.25	3.00
Wistaria Vine	#1	.95	2.50
Wistaria Tree	3'	2.95	7.75
White Bush Honeysuckle	3/4'	.85	2.25

Total

Total Amount of Order

Gift Time?

Whether it is Christmas . . . Birthday . . . Anniversary, or a gift for a new home . . . nothing can surpass a living gift. A Plant that will grow and offer enjoyment not just on the day it is given . . . but for many, many years. Select the plant or plants you want to give and we will see that they arrive at the proper time with an appropriate gift card, (if your order arrives too late to ship the plant, we will notify the person to receive the gift with an advance card to arrive on the special day). Or if you prefer, we sell certified gift certificates of any denomination.

MAKE YOUR GIFT A LIVING, LASTING PRESENT.

<p>Gift Certificate Breedlove Nurseries TYLER, TEXAS</p> <p>This Certifies that there has been deposited with us _____ Dollars</p> <p>For _____</p> <p>Which upon presentation of this bond will be redeemed in Nursery Stock.</p> <p>Donor _____</p> <p>Countersigned _____</p>
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VISITORS ALWAYS WELCOME

We are open weekdays 7:30 to 5:30—on Sundays from the first Sunday in October to the last Sunday before Easter from 1 to 5 p.m. We are closed all day on Thanksgiving, Christmas and July 4th.

GUARANTEE

Breedlove Nurseries will exercise every care to furnish you with plants true to name, healthy and free from disease, that will meet the American Association of Nurserymen's Standards of Grading. In the event any plant proves untrue to name, it will be replaced without charge. Should your plants reach you in an unsatisfactory condition, if notified within five days, we will, at our option replace the plants or refund the purchase price. However, it is mutually agreed that in no case will we be liable for more than the purchase price of the plants. It is understood and agreed between the buyer and ourselves that the purchaser's order and our acknowledgement of its receipt shall constitute a mutual acceptance of all the terms of this guarantee.

After reasonable care, culture and watering we will replace, free of charge, any stock that fails to grow, provided we are notified by June 1st following date of purchase.

We urge you to follow the PLANTING INSTRUCTIONS in this Catalog or those inclosed with each order. Most plant failures are due to insufficient watering before and after planting, poor methods of planting, freezing, overfertilization, etc. By avoiding these mistakes you will reduce your losses to a minimum.

The Planting and Care of Breedlove's Roses

It is not difficult to grow fine roses for these plants are hardy and will grow in any good soil where other common plants thrive. Select the best available ground, remove all trash and be sure that your roses will have at least half a day of sunshine. Avoid planting too near large trees or shrubs, which will not only sap the ground of the necessary moisture but rob it of essential fertility. Should it become necessary to place them near large plants, be sure that your roses have plenty of water and food in the form of the best fertilizer you can secure.

HOW FAR APART

Roses may be placed as close as 18 inches in rows $3\frac{1}{2}$ feet apart, or if planted in beds, they may be as close as $2\frac{1}{2}$ feet each way. Wherever possible provide room to cultivate between the bushes to let sunshine and air in all about the plants. Don't crowd fine plants; give them adequate living room to promote their health and beauty.

PLANTING

Unwrap the plants as soon as you receive them and soak the roots in water from 1 to 2 hours, then rewrap them unless you can plant them at once.

Dig holes 18 by 18 inches about 18 inches deep. Stand the bushes in water while you are planting. They must not become dry. Cut off all broken or damaged roots or branches. Turn the bush upside down and cut all roots back to 8 to 9 inches, holding the bush in one hand and making the cut

toward you so that the cut will be parallel with the ground when the rose is placed in the hole.

Good soil promotes healthy growth. If your ground is tight and inclined to bake, it is well to add peat moss, well rotted cattle manure or some good humus to aid in holding moisture and to condition the soil for best results.

Partly fill the hole, leaving a cone shaped mound in the middle. Set the bush over the mound of soil, letting the roots slope downward in the way they naturally grow. Never crowd or bend the roots. Give them plenty of room to grow.

Fill the hole a little at a time, packing the dirt firmly about the roots. When half full tramp the dirt about the plant. Soak with water, then fill and tramp again. Make a low ridge about the planted bush at the edge of the hole and fill the resulting basin with water. Be sure the ground is thoroughly wet.

HOW DEEP TO PLANT?

We have found that roses do best when the bud union, sometimes called the graft, is left just above ground level. All our cuttings are de-eyed below the bud union to prevent suckering. You will have healthier bushes by following this method of planting.

When you have completed your planting, hill dirt about each bush to a height of six inches or more, leaving an inch or so of stems above the dirt. This will prevent dehydration of the bushes, one of the greatest dangers to new-planted roses. Leave the mound of dirt for a few weeks, or if the winter is severe and the ground remains frozen for long periods, leave it until spring. Then remove a little at a time through a week.

PRUNING

Your roses have been pruned by our experienced packers. But after planting them, cut them back to six inches from the union. This method causes them to branch near the ground and to grow into well balanced, sturdy bushes.

So many methods of pruning established rose bushes are advocated that it is impossible to establish a set of general

Prune Roses



rules. We advise you to prune to your own satisfaction. However, it is best to cut below a foot from the ground. Polyanthas and Floribundas may be pruned lower, of course. Climbers may be thinned by removing the weaker canes. If they must be pruned to keep them within prescribed limit, it should be done early enough so that the new growth will be ready for spring blooming. Hybrid-Perpetuals may be pruned in a similar way. We try to prune our bushes just before the spring growth begins.

WATERING

Roses, like most other plants, do best in good soil, with plenty of moisture, but they do not need excessive watering. Always soak the ground to the lowest roots by running a trickle of water from a hose or a soil soaker. Sprinkling spreads black spot fungi and encourages mildew in humid weather.

FERTILIZATION

Soils vary in fertility so much that it is not possible to establish a general rule. Perhaps nothing is better than well-rotted cattle manure for both humus and plant food. However certain soils may be deficient in trace minerals, which the better brands of chemical fertilizers have. It is always well to consult local agricultural and horticultural people about your fertilizer problems. When you fertilize, follow directions carefully; don't use too much and damage your plants.

CULTIVATION

Avoid deep cultivation but keep the ground loose to a depth of 1½ inches, and during hot, dry weather keep a dust mulch about your plants. A better method of mulching is to use peat moss, dry grass cuttings, cotton burrs, cottonseed hulls, grain hulls. These mulches will hold moisture in the soil and will eventually improve the soil as they decay.

WINTER PROTECTION

Very little protection is needed in the South unless the winter is unusually severe. On the other hand roses need to be protected in the North by hilling soil 10 inches high about the plants. The spaces between hills should be filled in with straw or hay. Remove mounds of soil just before the spring growth is due. Take tender climbing roses off the trellises, wrap them in straw and protect as bush roses.

INSECTS AND DISEASES

Black spot and mildew are the worst enemies of your roses but both can be prevented or controlled with a good fungicide. It is best to prevent rather than to undertake a cure. Dust or spray with your favorite fungicide regularly, following directions on the package.

At the first sign of insect damage, begin spraying or dusting with a good insecticide and continue as long as there is danger of an infestation. If your dealer can not supply you with fungicides and insecticides, call on us and we will supply you with our best products.

Buy the best plants you can secure and keep them healthy. They will repay you with great beauty in which you will take a deep pride.

For further information write us or call on the Agricultural Agent for your locality, your Agricultural Colleges, the State or National Departments of Agriculture. We especially refer you to THE AMERICAN ROSE SOCIETY of Harrisburg, Pennsylvania, from which you can secure invaluable information.

THE PLANTING AND CARE OF TREES

Trees need room to grow into the form and beauty that nature designed for them. Visualize the trees you are planting, ten, twenty, fifty years from now. Have you given them room to grow into the great, spreading trees you desire for your pleasure and that of those who will inherit your estate?

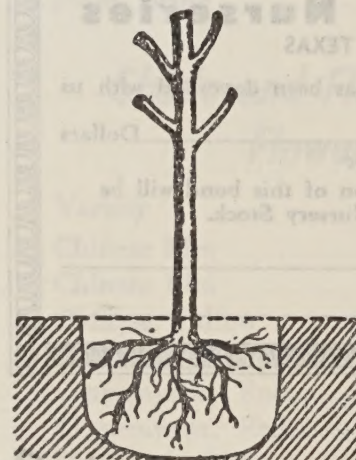
Like other plants, trees need soil that is adapted to their particular requirements. Poor soils can be greatly improved by adding humus and water, along with the best of fertilizers, thus creating a favorable environment for trees. Good trees need and deserve good ground.

Unwrap your trees as soon as you receive them, moisten the roots and cover them with wet burlap or newspaper. If they are not to be planted at once, heel them in the ground at a 45 degree angle, soaking the ground about the roots with water.

PLANTING IN EXTRA Large Hole!



Dig holes large enough and deep enough so that the roots will have ample room to grow. Set the trees about one inch deeper than they grew in the nursery. Tramp the dirt about the roots as you fill the hole. When the hole is about half filled, soak with water. Then finish filling, make a low ridge about the hole and fill the resultant basin with water until the ground is thoroughly soaked. Afterward, keep the ground moist.



Trees need food. Well-rotted manure or other organic fertilizers may be added to the soil. Chemical fertilizers should be applied in a shallow trench at the edge of the filled hole, watered down and covered by filling the trench. Follow directions on fertilizer packages. Do not use too much.

The chief objective in pruning is to develop a well balanced, symmetrical growth. Small trees sometimes are not branched when you receive them. Cut them back to the point where you wish the lowest branches to grow. As your trees grow prune only when it is necessary to shape them to your fancy. There are bulletins and tree service agencies from which you can secure a wealth of information about tree pruning.

PLANTING DISTANCES

Peach and Plum, 20 to 25 feet

Pear, 25 to 30 feet

Pecan and Walnut, 40 to 60 feet

Strawberries, 1 foot apart in beds or rows.

Texas Everbearing Figs, 12 to 15 feet

Grapes, 6 to 8 feet



Plant America!

Breedlove Nurseries

TYLER, TEXAS

P. O. BOX 450

PHONE 4-7421

Another First! Another New Rose Our Own Introduction Gay Lady



GAY LADY

Plant Pat. 719

\$2.50 ea.; 3 for \$6.60

A dancing gypsy, a blazing campfire . . . this scene gave us the name and suggests to you the siren red coloring of this new rose. We are as proud of the foliage on this new rose as we are the bloom. It is abundant with shining green leaves, underlaid with bronze . . . remarkably disease resistant. Even without its lovely blooms, this bush would be an outstanding addition to your garden. Long urn-like buds open to large flowers with a faint but a hauntingly spicy fragrance.



"We found Gay Lady to be most outstanding of free-blooming red roses. It is a continuous bloomer from early spring to late fall with beautiful dark reddish-green foliage which adds greatly to the general beauty. Big Daddy has produced very large exhibition type red blooms throughout the season." . . . R. L. Shelton, Jr., Supt. of Parks, Tyler, Texas.

"Gay Lady has been especially good, vigorous, strong plants with continuous bloom in quantity." . . . Ass't Supt. of Parks, Hartford, Conn.

"We would say Gay Lady is a wonderful bedding rose, very free bloomer, and a beautiful informal bloom." . . . R. S. Wilcox, St. Paul, Minn.

PLEASE NOTICE —

Our Figs — Peaches — Pears — Plums — Pecans and other fruits are listed on Order Blank—Don't Miss Them — Our Plants are of the Highest Quality.

*Breedlove
Nurseries*

Tyler, Texas

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Sugar Plum

... our confection
of perfection!



Plant Pat. 1255

\$2.50 each; 3 for \$6.60



SUGAR PLUM is descended from illustrious parents, the great Girona and the famous Crimson Glory. The finest characteristics of both these beautiful and dependable roses have been inherited by SUGAR PLUM, plus some very decided improvements over them. The clear, sparkling pink blooms are edged in deeper pink. Three to five inch blooms follow a long, high-centered bud of exceptional beauty, carried on long, sturdy, stems. SUGAR PLUM blooms are long lasting. There are 50 to 60 petals of excellent texture. SUGAR PLUM falls in the American Rose Society's new classification, GRANDIFLORA. Growth is vigorous and upright, resulting in heavy canes, leathery, abundant, foliage. This hardy plant produces prolific blooms even under adverse conditions.

Our new rose has never failed to attract enthusiastic attention when seen in the fields. It is, we believe, the best pink rose we have ever grown. Therefore we are proud and happy to recommend it to our customers, this magnificent new Grandiflora, our SUGAR PLUM.